

## **Objective 3**

*08 luglio 2016*

Objective 3 is the maximum dissemination of the achievements of the first two objectives. This is a complex objective to achieve because of the high number of beneficiaries, including not only the institutions but also the SMEs, to whom the transfer of the results must occur in the simplest and timeliest manner possible. A measurable indicator of success in achieving this objective will be the number of companies reached by the dissemination initiative.

As the EU Anti-Corruption Report of 3.2.2014 states, "Corruption seriously harms the economy and society as a whole. [It] hampers economic development [and] impinges on &hellip; competitive markets." While corruption is distorting competitiveness and is a major obstacle for doing business, the private sector should not be part of the problem, but rather part of the solution. The overall objective of this project is thus to provide expertise and tools for combating the onset and spread of corruption in the private sector, with special focus on the Small to Medium Enterprise (SME) and even more specifically the micro-enterprise. With its small size and lack of resources (e.g. large, well-staffed legal departments), the micro-enterprise is particularly vulnerable to corruption risk, and unable to deploy effective strategies to defend itself.

Business organisations such as Chambers of commerce have a special role in providing information on corruption in the private sector to the institutions, to find common solutions as well as in raising awareness in the business community on the impact of corruption on competitiveness and on how to fight corruption. The partnership includes three local chambers (Bari, Latina, Constanta), two national associative structures (Italy, Serbia), and the European associative structure (Eurochambres) that will lead the identification and analysis of prior relevant initiatives throughout Europe as self-contained case studies, yielding a consolidated report (deliverable) with high didactic value.